

The authors

GIOVANNI ANCeschi (Milan 1939). Artist, designer, scholar and organizer in the ambit of “multi-modality culture”. He teaches in the Venice luav and is the coordinator of the Design science PhD. During the Sixties, he was amongst the founders of the international movement of kinetic and programmed art. He obtained his degree from the Ulm school, where he also teaches. He has been teaching communication disciplines in Italian universities for over forty years. During the Eighties, he was amongst the protagonists of Public Utility Design. He is the author of many books and the winner of important prizes such as the *Compasso d’oro* 1998 and the Icoграда Excellence Award for distinguished services to graphic design, in 1999.

EMANUELA BONACORSI (Pavullo, Mo 1974). Translator, she mainly works on contemporary Russian literature. Amongst the authors she has translated are: Julija Kisina, Michail Shishkin, Elena Bochorishvili, Oleg Zajonchkovskij, Marina Palej. In 2010, thanks to her translation from Russian of *Lezione di calligrafia* by Michail Shishkin, she was nominated for the Premio Monselice.

CHRISTOPHER BURKE (England 1967). Is a typographer, typeface designer and historian. He has designed four typefaces (*Celeste*, *Celeste Sans*, *Pragma* and *Parable*) and written two books, *Paul Renner: the art of typography* (1998) and *Active literature: Jan Tschichold and New Typography* (2007), both published by Hyphen Press, London. He is a Research Fellow at the Department of Typography & Graphic Communication, University of Reading.

PAOLO DONINI (Pavullo, Mo 1962). Exhibition curator, poet. He is the director of the Gallerie Civiche of the Palazzo Ducale di Pavullo (Modena). He contributes art and literature critique articles and essays to various periodicals, such as “*La Mosca di Milano*”, “*Anterem*”, “*Vernice*”, “*Tracce*”, “*L’Indice*”. He has published various sylloges and two poem collections: *Incipitaria* (Genesi editrice, Turin 2005, preface by Sandro Gros-Pietro), *L’ablazione* (La vita felice, Milan 2010, preface by Milo De Angelis). His poems have been included in Italian contemporary poetry anthologies. His poems were also published in the international periodical “*Gradiva*”, New York 2010.

MATTHEW EVE England (1974). Is a Research Assistant in the Department of Typography & Graphic Communication, University of Reading. He received his doctorate from the University of Oxford on the topic of illustrated children’s books and book production in Britain during the Second World War. He is co-editor (with Christopher Burke) of Otto Neurath’s From hieroglyphics to Isotype: a visual autobiography (2010), published by Hyphen Press, London. His current research is on Isotype in films.

EXP In 2003 Michele Patane, Marco Kusic, Stefano Minelli and Luciano Perondi founded the EXP research team. The research team is formed by two type designers and two psychologists, it studies the reading process, the influences of the irregularity of typefaces on reading and the non-linear script. All these researches are applied to type and information and their aim is to improve

the design of typefaces for text and sign systems. EXP is also involved in the design and publication of a practical application of all its researches.

VALTER FOLLO (Pola 1957). His studies took place in Yugoslavia, Canada and Italy. He obtained his degree in architecture from the Venice Istituto Universitario di Architettura in 1987, and teaches in the Cordenons (Pn) Istituto Statale d’Arte where he organizes meetings and conferences on graphic design and other related arguments. For **Progetto grafico** he has written various articles on certain aspects of the relationship between graphic design and visual culture.

LUIGI FARRAUTO (Milan 1981). A doctoral student in design in the Milan Polytechnic, he studies cartography and wayfinding. He has worked in the Amsterdam Bureau Mijksenaar and with the Milan FM Studio, contributing to the realization of various signage system and information design projects, in particular in the Arab world. He has also been a teacher in the Bologna Fine Arts Academy, and in 2010 was a visiting researcher in the Boston MIT Senseable City Lab. He collaborates with the DensityDesign and EXP research laboratories. <<http://www.faroutof.it>>

ERIC KINDEL (Michigan, US 1965). Is a designer, writer and Senior Lecturer in the Department of Typography & Graphic Communication, University of Reading. He is the Principal Investigator for the ‘Isotype revisited’ research project, and is currently completing research on Isotype in British colonial West Africa. Among his other interests is the history of stencilling, for which his most recent publication is *Fit to be seen: stencils for architects, engineers and surveyors*, “AA Files”, no. 61, 2010.

ROBIN KINROSS (Chipperfield, England 1949). Typographer, editor and founder of Hyphen Press, lives in London. He is the author of *Anthony Froshaug: Typography and texts, Documents of a life* (2000), *Unjustified texts: perspectives on typography* (2002), *Modern typography* (1992, 2004) [Tipografia moderna, Nuovi Equilibri, Viterbo, 2005]. Since 2005 Hyphen Press has published “Typography papers”, The Department of Typography review for the University of Reading.

FRANCESCA LAZZARATO (Nuoro 1947). Lives in Rome and has been working in the editorial field for many years. She was chief editor for narrative literature at Mondadori Ragazzi, directed, alongside Roberta Mazzanti the narrative literature series Giunti Blu and has collaborated with numerous Italian and Spanish publishing houses. She has also translated from Spanish such authors as Silvina Ocampo, Eudardo Mendoza, Eduardo Mendicutti, Javier Arguello, Justo Navarro, Miguel Asturias. She has been collaborating with the cultural pages of newspaper “*il manifesto*” for over twenty years.

ALBERTO LECALDANO (Treviso 1946). From ’68 to’72 he worked on theatrical direction and set building. He then became a graphic designer. From 1974 to 1982, he worked on image design and coordination for an important Roman firm. He worked on communication direction and graphic design for both public institutions and

private companies, above all regarding publishing, periodicals and printed products. He has promoted and organized many cultural, didactic and professional initiatives in the field of graphic design. Has taught in La Sapienza University in Rome, and presently teaches at the Urbino Isia. He has been the director of **Progetto grafico** since its birth.

GIOVANNI LUSSU (Rome 1944). Graphic designer. He has been a teacher at the Rome Isia di Roma, at the Politecnico di Milano, La Sapienza in Rome, the Politecnico di Bari, the Urbino Isia, the University of Sassari and in the Bologna University Master degree in Publishing. He is an honorary member of Aiap and of the Double Crown Club. He is also the director of the *Scritture* series (Stampa Alternativa / Nuovi Equilibri). He is amongst the authors of *Farsi un libro* (1990), and has published the books *La lettera uccide* (1999) and *Libri quotidiani* (2003). He is the editor of **Progetto grafico**.

EMMA MINNS (England 1977). Is a Research Assistant in the Department of Typography & Graphic Communication, University of Reading. She received her doctorate from the School of Slavonic and East European Studies, University College London. Her current research interests concern the use of pictorial statistics in the Soviet Union in the 1930s, and the reception of Russian culture in Britain in the nineteenth and twentieth centuries.

JOSÉ OVEJERO (Madrid 1958). Graduated in Geography and History. He lived for several years in Germany and now lives between Brussels and Madrid. He has published novels, collections of short stories, travel books, poetry and drama. He has been awarded with the Ciudad de Irun prize for his poetry book *Biografía del explorador*, the Grandes Viajeros prize for *China para hipodriacos* and the Primavera prize for *Las vidas ajenas*. His articles and short stories have been published in many journals and reviews in Spain and abroad. He has given lectures and directed creative writing workshops in universities and cultural institutions in Spain, Italy, USA, Belgium, France, Argentine, Mexico, Ecuador, etc. <<http://www.ovejero.info/>>

VALENTINA PARISI (Milan 1976). Slavist, she is writing a book on the samizdat in the ambit of a post-doctorate scholarship assigned by the Istituto Italiano di Scienze Umane (SUM). She teaches Russian literature in the Languages department of the Scuole Civiche Milano. She has translated works from Russian (Lev Šestov, Pavel Florenskij), Polish (Wisława Szymborska, Hanna Krall, Stanisław Lem) and German (Wolfgang Buscher, Stefan Aust). She collaborates with the cultural pages of “*il manifesto*”.

LUCIANO PERONDI (Busto Arsizio 1976). Typographic font designer and professional graphic designer since 1998, he works in the field of graphic design related to writing (typographic and non typographic) and information design. In 2003 he gave birth to Molotro. He also works on theoretical aspects of graphic design and is amongst the founders of EXP. Since 2004 he has been teaching in various institutes. Since 2007 he teaches History of the book in the Urbino Isia, and

continues his work as a professional designer. He is the editor of **Progetto grafico**. <www.molotro.com> <sinsemia.wordpress.com>

ANTONIO PERRI (Rome 1967). He is a researcher for the Naples Università degli Studi Suor Orsola Benicasa, and has taught semiotics in the Urbino Isia. He is interested in the semiotic aspects of writing and graphic notation systems. He is the editor of **Progetto grafico**. He has written two books and many essays on Aztec writing, and published theoretical articles on the role of research in the field of graphic design.

MARIO PIAZZA (Gorgonzola, Mi 1954). Graphic designer and architect, he has worked in Milan since 1982 in the field of communication and coordinated image. In 1996 he founded 46xy, a design and communication strategy studio. From 1992 to 2006 he was the President of AIAP. Since 1997 he has been teaching Visual Communication in the Politecnico di Milano and a researcher in the Indaco department of the Design faculty. He was the creative director for “*Domus*” from 2004 to 2007, and is the art director and co-director of “*Abitare*”. In 2008 he was awarded with the prestigious Icoграда Achievement Award. He is the editor of **Progetto grafico**. <www.46xy.it>

DANIELA PISCITELLI (Napoli 1963). Professor in Graphic Design and Visual Communication, Seconda Università di Napoli, School of Design. She is a contributing editor to Italy’s leading graphic design magazines and her articles are published in international magazines. Her worldwide research in design has given her special insights into the relations and historical perspectives of the eminent designers of Italy, America and China. She is a member of the jury in national design competitions. Her works have been exhibited and published both in Italy and abroad. Aiap President: October 2009 – Present day.

EVGENIJ POPOV (Krasnojarsk, Russia 1946). He began writing when he was very young and was published on both the local and national press. Yet the five collections he presented to very publishing houses between 1968 and 1978 were refused. The publication of 13 stories on the periodical “*Metropol*” cost him the exclusion from the Writers’ Union. Today he is considered one of the true masters of contemporary Russian prose. His speciality are short stories, and his works have been translated into every European language.

DMITRIJ PRIGOV (Moscow 1940-2007). He is considered the greatest exponent of Russian conceptualism and since the Seventies was amongst the most important representatives of the Moscow underground scene. He worked on poetry, prose, painting and design. During the Soviet period he had no occasions to exhibit his works, and up until 1986 he was not published in his homeland, while his works circulated abroad. He participated in many art exhibitions and performances in Russia and abroad, mainly in America, Great Britain and Germany.

FABRIZIO M. ROSSI (Rome 1957). An editorial consultant for the Olivetti Foundation in 1984, in 1987 he founded the graphic design studio Ikona, which he still directs. Since 1990 he has

been a teacher and didactic coordinator and has set up and taught Graphic design courses for prisons (1995-1999). Amongst his publications: articles for the *Le Muse* multimedia encyclopaedia, De Agostini-Sony; *Caratteri & comunicazione visiva*; *Giochi di carattere*. His works have been exhibited in many international exhibitions, including the Brno graphic design biennials. A national consultant for AIAP from 2006 to 2008, he has been a professional member since 1992. He is part of the editorial staff of **Progetto grafico** since 2006.

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STANISLAV SAVICKIJ (Leningrad, Russia 1971). He is an art and literature historian. He is the author of the book *Andergrund. Istorija I mify leningradskoj neofical’noj literatury* (History and cultural mythology of unofficial Leningrad literature), NLO, Moscow 2002, plus over 100 articles. He works in the Smolnij Arts and sciences institute and in the Pro Arte contemporary art institute.

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GIANNI TROZZI (Rome 1946-2006). Graphic designer. He obtained his degree in 1968 from the Rome Superior course in industrial design and visual communication (regarding this school, we suggest reading an article by G.T. in **Pg** 1, July 2003). He also worked in theatre, was a part of the gruppo Altro and acted in the shows *Esperimenta* e *Zaum*. He collaborated with the Graphic design office and the Propaganda section of the Italian Communist Party and also with many cultural initiatives by the City of Rome. He then worked almost exclusively on editorial productions and was a teacher in many schools. He was an editor in this periodical and contributed greatly to its birth and story. Apart from many articles for **Pg**, he also edited, alongside Luigi Ceccarelli, the opening section of issue 7, January 2006, dedicated to the graphic representation and writing of contemporary music.

CARLO VINTI (Naples 1969). Is a writer and historical researcher in the area of design and visual communication. He holds a PhD in *History and Theory of the Arts* from the School for Advanced Studies in Venice and teaches at the luav University of Venice and at Urbino ISIA.

Frequent lecturer in other schools and universities, he he has published several articles on typography and graphic design. Amongst his recent publications: the volumes *Mark McGinnis* (Front Forty, New York 2010) and *Gli anni dello Stile Industriale: 1948-1965. Immagine e politica culturale nella grande impresa italiana* (Marsilio, Venice 2007).

SUE WALKER (Scotland 1954). Professor of Typography, Dean of the Faculty of Arts and Humanities at the University of Reading, and Co-Investigator for the ‘Isotype revisited’ research project. Her research interests lie in the history, theory and practice of information design and in twentieth-century design history. She is currently undertaking research on Marie Neurath and the work of the Isotype Institute, looking particularly at graphic explanation of history and science for children.

MAURO ZENNARO (Rome 1953). He lives in Rome and works on graphic design, calligraphy and type design. He is the author of coordinated images and typographic fonts for various state libraries and other public institutions. He teaches in the Rome Istituto professionale Carlo Urbani and collaborates with public and private universities and design schools. In 2010 he was a visiting professor at the New York School of Visual Arts. His manuscripts and prints have been exhibited in European and American museums and libraries.